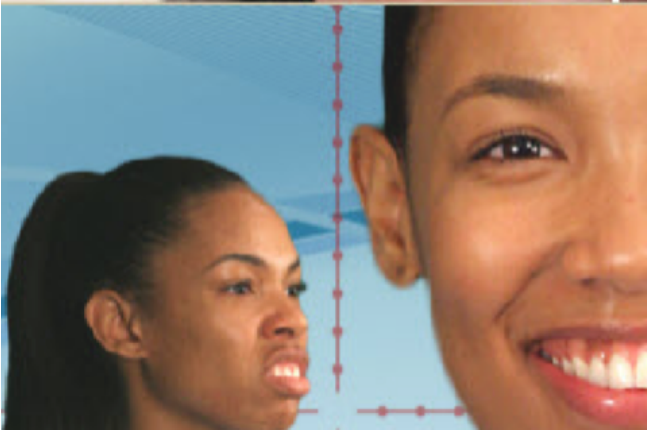
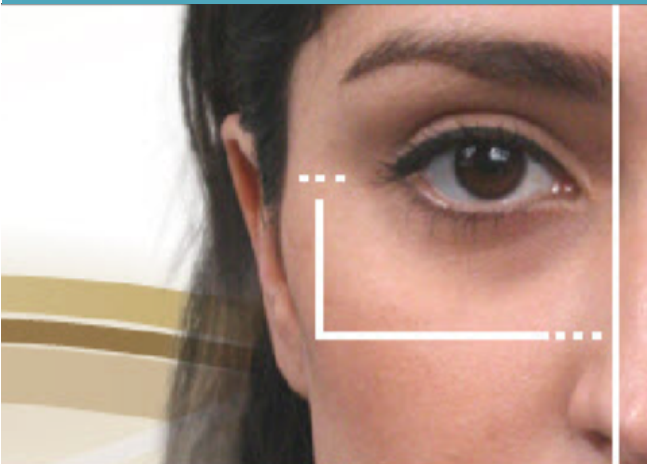


Online Training & Webinars

MEDIA KIT



Humintell is a cutting-edge research and training company that specializes in leveraging the science of reading people, body language, and nonverbal behavior to facilitate interviewing, deception detection, negotiation, threat assessment, social influence, and cross-cultural competence.

Founded in 2009 by Dr. David Matsumoto, Humintell combines a half-century of innovative research and state-of-the-art behavioral science, much of it conducted by Humintell's own world-renowned scientists, with real world practical experience.

License Periods and Fee Estimates

We offer competitive rates and pricing, and are the only company that has the course offerings described below. Please contact us for price quotes.

Preferred license fees may be negotiated for organizations that utilize the services of Humintell, LLC for the delivery of online training tools and webinars.

Final costs are negotiated on a case-by-case basis. We will work diligently with you to develop a budget that is mutually satisfactory, and that will meet or exceed your needs and expectations.

Prices change from time to time. Check regularly for current cost estimates.



Intro

Intermediate

Advanced

Comprehensive

**Webinar:
Reading People:
The Big Picture**

**Webinar:
Reading People:
The Big Picture**

**Webinar:
Reading People:
The Big Picture**

**Webinar:
Reading People:
The Big Picture**

**MiX Enhanced
Microexpression
Training**

**MiX Enhanced
Microexpression
Training**

**MiX Enhanced
Microexpression
Training**

**MiX Enhanced
Microexpression
Training**

**Webinar:
Let's Face it: The Face
and Facial Expressions**

**Webinar:
Let's Face it: The Face
and Facial Expressions**

**Webinar:
Let's Face it: The Face
and Facial Expressions**

**SubX
Subtle Expression
Training**

**SubX
Subtle Expression
Training**

**SubX
Subtle Expression
Training**

**Webinar:
How about a Thumbs
Up? All about Gestures**

**Webinar:
How about a Thumbs
Up? All about Gestures**

**MiX Professional
Microexpression
Training**

**MiX Professional
Microexpression
Training**

**New Intelligence
Reading People
Program**

**MiX Elite
Microexpression
Training**

***Detailed descriptions of these online courses can be found
on the subsequent pages of this media kit.***



Reading People: The Big Picture

In this 1-hour webinar, participants learn an overview of nonverbal communication and the difference between body language and nonverbal behavior. They also learn the messages and functions of nonverbal behavior as well as what you can glean from reading body language.

Let's Face it: The Face and Facial Expressions

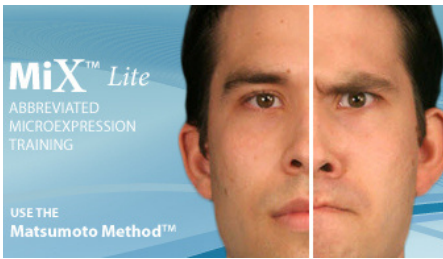
In this 1-hour webinar participants learn the neuroanatomy and musculature of the face, the many different things that faces do, and why emotion expression is so special and important.

How about a Thumbs Up? All about Gestures

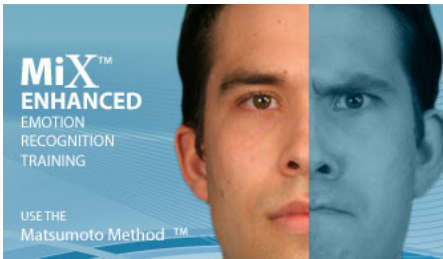
In this 1-hour webinar participants learn about gestures, the different types of speech associated gestures, and what illustrators and emblems are.

Be the best you can be at reading people, identifying facial expressions of emotion, and understanding gestures!

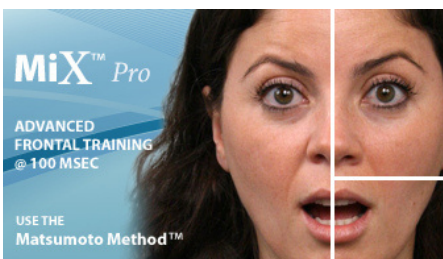
READING PEOPLE: MICROEXPRESSION TRAINING



MiX Lite is an abbreviated version of our most basic training- perfect for beginners who are on a tight budget and are interested in learning how to detect microexpressions.



MiX Enhanced will improve your ability to recognize the seven facial expressions of emotion universally expressed and recognized around the world.



MiX Professional is the next step in microexpression training- perfect for those who have already completed MiX Enhanced who are interested in further learning how to detect microexpressions.



MiX Elite is the next step in microexpression training- perfect for those who have already completed MiX Professional Training who are interested in further learning how to detect microexpressions from multiple angles.



Masked MiX- Even though masks block faces, all is not lost! Use our brand new, one-of-a-kind course to regain those insights about people's emotional states.

Microexpressions last less than 1/2 second: they occur when people are consciously or unconsciously trying to conceal or repress what they are feeling.

SubX™ Lite

ABBREVIATED
SUBTLE EXPRESSION
TRAINING

USE THE
Matsumoto Method™



SubX Lite is an abbreviated version of our subtle expression training- perfect for beginners on a tight budget who are interested in learning how to detect subtle expressions.

SubX™ Elite

ADVANCED
SUBTLE
EXPRESSION
TRAINING

USE THE
Matsumoto Method™



SubX will teach you how to recognize subtle expressions – facial expressions of emotion of lower intensity that can occur as fast as 1/16th of a second. Includes a pre-test, expression basics, 13 instructional and review videos, practice, post-test and certificate of completion.



TESTIMONIAL

Viewing Dr. Matsumoto's webinar gave me confidence that with training microexpressions could be more easily and readily identified. I highly recommend this training - it was absolutely fascinating!



Kristen Denver, PsyD

www.humintell.com

Unique Features Found Nowhere Else

1. Users or admin can set the target expressions to be presented at any speed between 1 to 5000 milliseconds, allowing for training of micro OR macro expressions.
2. Response alternatives can be altered to include any emotion words.
3. All courses include faces of males and females from multiple ethnicities and ages.
4. Courses can be customized to include only faces of a specific ethnicity.
5. User response data can be generated into a report for the admin. The report can consist of overall scores for all tests and practice sections, as well as user specific answers to each expression and response time.
6. The Subtle Expression Training Course includes males with facial hair and women with face coverings, allowing for training of very subtle expressions seen in only parts of the face.

Accessibility

Training is accessible for 24 hours a day, 7 days a week for 1 year through our training website. Simply purchase the training, create an account and register your product key that you receive via email. It's that simple.

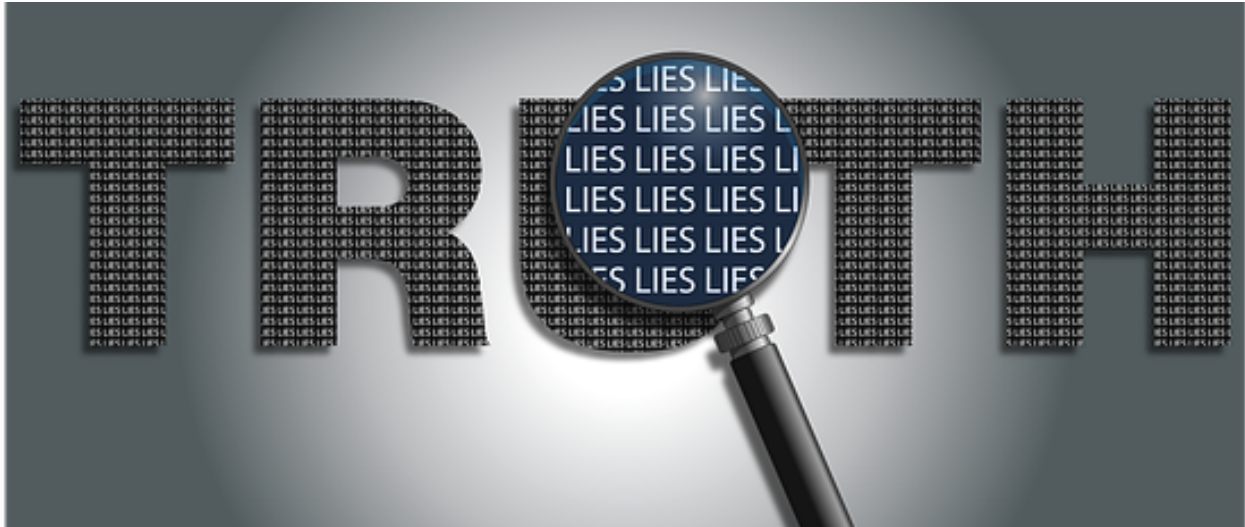
Purchase of the online training allows you to access the training as many times as you like. (The pre-test can only be seen once).

The online training is for individual use only and is governed by the terms and conditions set forth in the end user license agreement – the training cannot be used by multiple users or for commercial purposes.

email: info@humintell.com

phone: 510-620-9668

www.humintell.com



Basic Package

Advanced Package

**Webinar:
Evaluating
Truthfulness**

**Webinar:
Evaluating
Truthfulness**

**MiX Lite
Microexpression
Training**

**MiX Lite
Microexpression
Training**

**SubX Lite
Subtle Expression
Training**

Learn to evaluate truthfulness and detect deception, and gain the upper hand in interviews, interrogations, and negotiations.



Webinar: Research on Behavioral Indicators of Deception

Length: 1 hour

Participants learn the history of research on behavioral indicators of deception and common myths about detecting deception. They also learn about research findings of contemporary deception studies.

Webinar: Evaluating Truthfulness

Length: 2 hours

Participants learned how to improve their skills in reading emotions and other nonverbal behaviors. Through a series of power point presentation and video, participants improved their ability to spot clues to potential deception via nonverbal behaviors.



Intro Package



**Webinar:
Intro to Threat
Assessment**

**Dangerous
Demeanor Basic**

Intermediate Package



**Webinar:
Intro to Threat
Assessment**

**Dangerous
Demeanor Basic**

**Dangerous
Demeanor Advanced**

Advanced Package



**Webinar:
Intro to Threat
Assessment**

**Dangerous
Demeanor Basic**

**Dangerous
Demeanor Advanced**

**MiX Enhanced
Microexpression
Training**

Recognize the behavioral signals of imminent danger that may help keep you out of harm's way.

Webinar: Introduction to Threat Assessment and Nonverbal Behavior

Increase your awareness of how nonverbal behavior can be used to identify threats

Length: 1 hour

Participants will learn:

Overview of threat assessment and nonverbal behavior
Understanding baselines
Types of aggression
Behavioral signatures of imminent attack



D3 Advanced training tool features a new and improved user interface. It consists of a pre-test with 18 images, 5 instructional pages, a practice section with 34 images and a post-test with 18 images.



Our **Dangerous Demeanor Detector** teaches you to recognize the facial expression of an individual who is likely to immediately become violent.

D3™ is a training tool that will help you identify individuals who are on the verge of dangerous actions.



Intro Package

Intermediate Package

Advanced Package

**Webinar:
Learn the Basics of
Emotional Intelligence**

**Webinar:
Learn the Basics of
Emotional Intelligence**

**Webinar:
Learn the Basics of
Emotional Intelligence**

ICAPS Assessment

ICAPS Assessment

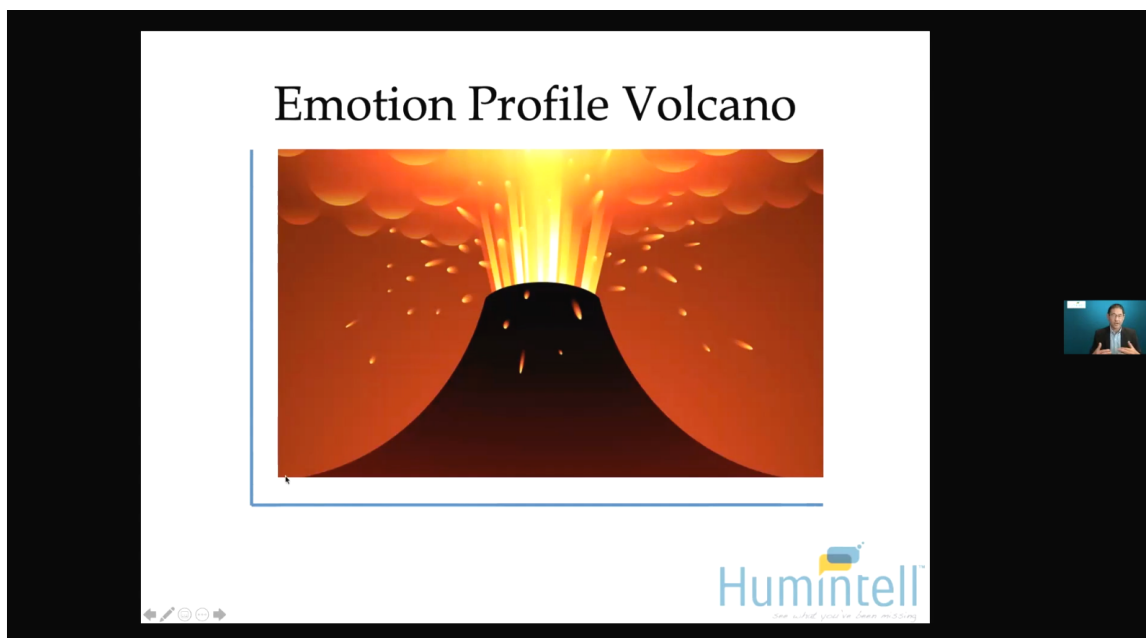
ICAPS Assessment

**MiX Enhanced
Microexpression
Training**

**MiX Enhanced
Microexpression
Training**

**IntelliCulture:
Cross Cultural
Adaptation Course**

Enhance your knowledge about emotions, skills in reading emotions in others, and your own emotion regulation competence.



Learn the Basics of Emotional Intelligence

Length: 1 hour

What are emotions and what happens when emotions are elicited? What are some tips to improve your understanding of emotional intelligence? Learn the answers to these questions and more in this 1-hour webinar powered by Humintell Science!

ICAPS

ICAPS is a 55 item test that reliably and validly measures four important psychological skills associated with successful intercultural adaptation and adjustment.

IntelliCulture

IntelliCulture is perfect for individuals who interact with people from other cultures: from the student studying abroad to the businessman engaging in international negotiations. Includes an introduction, pre-test, 4 modules, and a post-test.